

INNOVATION AWARD

SIGEP

THE DOLCE WORLD EXPO

sigep.it

20 - 24 JANUARY 2024
RIMINI EXPO CENTRE,
ITALY

45th International Trade Show of
Artisan Gelato, Pastry, Bakery and
the Coffee World



SIGEP 2024 _ INNOVATION AWARD

This is your opportunity to enter the “**Innovation Award**” competition for selecting the five most innovative projects at the trade fair. A Competition Panel will select the worthiest projects, one in each category. Entry is free.

Submission method:

Stamp and sign this application, together with the competition rules, for acceptance and send it by e-mail to jessica.carnesecchi@iegexpo.it. Please attach a brief technical fact sheet of the technological innovation (in Italian and English) and up to three (3) photographs (jpeg format) to your application. Innovative products or services which do not meet the requirements set out in the competition rules will not be evaluated.

Submission deadline: 17 December 2023

| EXHIBITING COMPANY | | | |
|-------------------------|--|--------------------|--|
| CONTACT PERSON | | DIRECT E-MAIL | |
| TELEPHONE (DIRECT LINE) | | HALL AND STAND NO. | |

| CATEGORIES | | | | |
|--|--------------------------------------|---------------------------------|---|--|
| <input type="radio"/> INNOVATIVE PRODUCT | <input type="radio"/> SUSTAINABILITY | <input type="radio"/> PACKAGING | <input type="radio"/> ORGANIC FREE FROM | <input type="radio"/> DIGITAL INNOVATION |

MANDATORY FIELDS TO BE FILLED IN

PRODUCT NAME AND BRIEF DESCRIPTION (max. 250 characters)

CHARACTERISTICS OF THE INNOVATION (max. 250 characters)

FIELDS OF APPLICATION (max. 250 characters)

COMPLIANCE WITH EVALUATION CRITERIA (max. 400 characters)

DATE _____ STAMP AND SIGNATURE OF THE EXHIBITING COMPANY _____

Competition Rules

These rules were drawn up to safeguard the purposes of the competition and the observance of its proper conduct. The rules determine the operation and entry methods and criteria of the 2024 edition competition. They are valid and effective for the 2024 edition.

By entering the competition, expressed by submitting a proposal and signing the application form, the project and information fact sheet and the company description form, together with the other declarations mentioned in Art. 5 below concerning the entry method, the participant fully and unconditionally accepts these rules.

Art. 1 Purpose

The competition aims to draw attention to successful business and entrepreneurial projects and experiences in the following areas:

- Innovative product
- Sustainability
- Packaging
- Organic / Free From
- Digital innovation

Art. 2 Characteristics of the Competition

No cash prizes are provided.

Art. 3 Eligible Subjects

Private and public companies are eligible to enter the competition, according to the established provisions, which at the time of applying are:

1. Established and active;
2. Appropriately registered in the commercial register of the local Chamber of Commerce;
3. In good standing with all social security and insurance obligations and with the rules on combating undeclared and unreported work laid down in Italian Regional Law No. 35/2000;
4. Not subject to any of the procedures outlined in the Company Crisis Code under Italian Legislative Decree 14/2019 and the Bankruptcy Law and other special laws, nor have proceedings for the declaration of one of these situations pending against them;
5. Whose legal representative has not been convicted by a final judgement or in respect of whom a penalty order has become irrevocable or a judgement of application of the penalty on request has been issued, pursuant to Art. 444 of the Italian Code of Criminal Procedure, for serious offences to the detriment of the State or the Community that affect professional morality.

Art. 4 Admission Criteria

1. The subjects referred to in Art. 3 interested in entering the competition must submit accurate documentation of the projects.
Only projects approved, ongoing or completed within the last 12 months can be submitted.
2. Each participant may submit only one application. Only the last application in chronological order will be examined if multiple applications are submitted.
3. Applications are not admissible if they refer to the following subjects:
 - a) Members of the Competition Panel, their spouses, their next of kin up to and including the 2nd degree;
 - b) Members of the Promoting Committee, their spouses, next of kin up to and including the 2nd degree;
 - c) Members of the Organising Secretary's Office;
 - d) Institutional and managerial offices of the subscribing organisations.

Art. 5 Entry Method

1. Entry into the competition is free. The application consists of the document sent to the Organising Secretary's Office, including all declarations/sheets, and complete with all the mandatory documents listed below:
 - a) Application for participation in Sigep 2024 (including data processing consent);
 - b) Form 1 and 2 of this document;
 - c) A brief fact sheet describing technological innovation in Italian and English
 - d) Photograph in jpeg format of the candidate product (up to 3 photographs).
2. Applicants may submit additional documents deemed useful for the selection of projects (e.g., digital presentations, brochures, photos, videos, etc.) up to a maximum of three documents, with a total limit of 10,000 characters with their application.

3. The mandatory documentation to be submitted and any additional documentation must be signed by the legal representative of the applicant company or responsible delegate.
4. Applications for entry, accompanied by all the mandatory documents described above, must be submitted from 09:00 a.m. on 13 November 2023 until 3:00 p.m. on 17 December 2023, in accordance with the procedures set out in these regulations. Any changes to the dates indicated will be promptly communicated by the Organising Secretary's Office via the website www.sigep.it and its social channels.
5. Applications received after the deadline will not be accepted under any circumstances.
6. By signing the application form, Applicants explicitly agree to carry out all necessary investigations regarding data, company profiles and biographies, in full respect of industrial secrecy.
7. All information collected concerning the company and the candidates' profile is processed in compliance with EU Regulation 679/2016 ("EU Regulation" - GDPR) for the sole purposes of the competition.
8. By entering the competition, applicants guarantee that the proposal they submit is original and does not breach any regulations protecting copyright or other third-party rights, including patent rights, intellectual property rights, etc. In this regard, each participant undertakes to fully indemnify the promoters, the organisers and all those involved in the competition from any claims by third parties.
9. The winners undertake to guarantee their own participation and that of their legal representative or, in the event of the impossibility, of an official delegate, in the case of companies, at the award ceremony and agree to appear in press reports and in any television and photographic coverage of the event, without any claims in terms of their own rights or those of the companies represented. In the event of restrictions and/or limitations, the award ceremony will take place electronically. Winners are required to ensure their attendance, even remotely. By accepting these rules, the signer of the Application Form consents to the use of the images/photos/videos and/or interviews, as well as authorial products (e.g. photos/images of innovative products and brief descriptions and/or presentations/biographies of the innovative product presented at the time of entry to the competition), for all the disclosure or corporate communication, advertising and promotional purposes of Italian Exhibition Group S.p.A. (through its websites and social channels).
10. While respecting industrial secrecy and the confidentiality of the candidates, the Panel, through the Organising Secretary's Office, may request information, interviews or visits from the candidates useful for the purposes of selection.
11. The communication of untruthful, inaccurate and incomplete data and failure to comply with the participation procedures set out in these rules and the requirements for participation will result in the exclusion of participants from the selection or the return of the received award.

It must be noted that by submitting the application to take part in the competition, the participant accepts all the clauses of these rules and authorises IEG to make its image public for publication, reproduction, diffusion and distribution through its communication activities, press, Internet site, events, public places and to combine it with its own brands and promotional activities. The participant also declares and guarantees to the organiser:

- I) to be of legal age;
- II) that the personal data given correspond to the truth;
- III) to waive the right to claim from the organiser any compensation (in any form whatsoever) for image rights, photographic footage, footage transmitted via the web and via any other means of transmission and/or technological support present and future of participation in the competition;
- IV) to guarantee the organiser that the idea/format submitted does not infringe any third-party rights of any kind (e.g. trademark, patent, distinctive signs, unfair competition, copyright, etc.).

Art. 6 Organising Secretary's Office

The Organising Secretary's Office is based at ITALIAN EXHIBITION GROUP S.P.A. and performs organisational and promotional functions for the competition.

Art. 7 Competition Panel

The Competition Panel, which will be specially appointed by the Promoting Committee and composed of personalities of recognised experience in the field of innovation from the worlds of science, academia and industry, will perform the evaluation functions. The panel will identify the winners on the basis of the best, correctly submitted projects.

Art. 8 Selection Procedure and Notification of Results

1. The promoters of the competition will verify the eligibility of the applications submitted in accordance with the provisions of the rules and the requirements set out in Art. 3, 4 and 5 above. The documentation will then be made available to the Competition Panel.
2. The Competition Panel will score the shortlisted applications based on the evaluation criteria set out in Art. 9 below, and the weights to be assigned to them, which will be defined once the panel has been established.
3. The Competition Panel may ask the candidates for an interview or a special meeting should it be deemed necessary to gather further elements for evaluation purposes.
4. Applications will then be ranked on the basis of the awarded points.
5. The winners will be contacted by the Organising Secretary's Office in good time and will be invited to the award ceremony. On the same occasion, they will be asked to present their project to the audience present. Therefore, the winners shall guarantee their attendance at the award ceremony, in the manner set out in Art. 5, and agree to appear in press reports and in any television and photographic coverage of the award ceremony, without any claims in terms of their own rights or those of the companies represented.
6. The ranking, together with the list of participants and winners, will be made public from the day of the award ceremony by publication on www.sigep.it and via the websites of the subscribing organisations.

Art. 9 Evaluation Criteria

1. The evaluation of applications, which is the sole responsibility of the Competition Panel that carries it out under its own responsibility and at its own indisputable and unquestionable judgement, will take into account:

- Degree of novelty of the project (possible score 1-10)
- Business model (possible score 1-5)
- Quantitative and qualitative developments (possible score 1-5)

In addition, each category will have scores derived from specific parameters:

For the **Sustainability** category:

- Economic spin-offs (possible score 1-5)
- Sustainable balance sheet (possible score 1-5)
- Impact of social innovation activities in territories, aimed at disseminating the concept of product sustainability (possible score 1-5)

For the **Digital Innovation** category:

- Adoption of emerging technologies with concrete impact on the sector (possible score 1-5)
- Impact of artificial intelligence in terms of machine learning (score 1-5)
- Level of innovation in the inclusion of an innovative smart payment model (possible score 1-5)

For the **Organic / Free From** category:

- Organoleptic evaluation of the product:
smell (1-3), taste (1-3), colour (1-3), texture (1-3)
- Impact of ingredients without artificial elements (possible score 1-3)

For the **Packaging** category:

- Sustainable and innovative materials (possible score 1-5)
- Performance (possible score 1-5)
- Innovative capacity to recycle materials (possible score 1-5)

For the **Innovative Product** category:

- Economic spin-offs (possible score 1-5)
- Impact on local supply chains and production systems (possible score 1-5)
- Innovation on the marketability of the product (possible score 1-5)

Art. 10 Nature, Scope and Award of Prizes

1. The awards consist of ceremonial plates that will be produced by IEG through special coordination on content and graphics with the other promoters.

Art. 11 Award Ceremony

1. The awards consist of ceremonial plates that will be produced by IEG through special coordination on content and graphics with the other promoters.

2. The prizes will be awarded at the public award ceremony to be held at Sigep 2024. The date, place and further logistical details of the ceremony will be promptly communicated by e-mail by the Organising Secretary's Office to the winners, who shall ensure their attendance as indicated in Art. 5, and maximum visibility will be given to it in all the media.

3. In the event of restrictions and/or limitations, the award ceremony will take place electronically.

4. Winners will ensure their physical or remote presence at the ceremony.

DATE _____ STAMP AND SIGNATURE OF THE EXHIBITING COMPANY _____