

22 - 26
JANUARY
2022
RIMINI EXPO
CENTRE
ITALY

43RD International
Trade Show
of Artisan Gelato,
Pastry, Bakery and
the Coffee World.

FACTS & FIGURES

SIGEP

THE DOLCE WORLD EXPO

sigep.it



ORGANIZED BY

**ITALIAN
EXHIBITION
GROUP**
Providing the future

IN COLLABORATION WITH

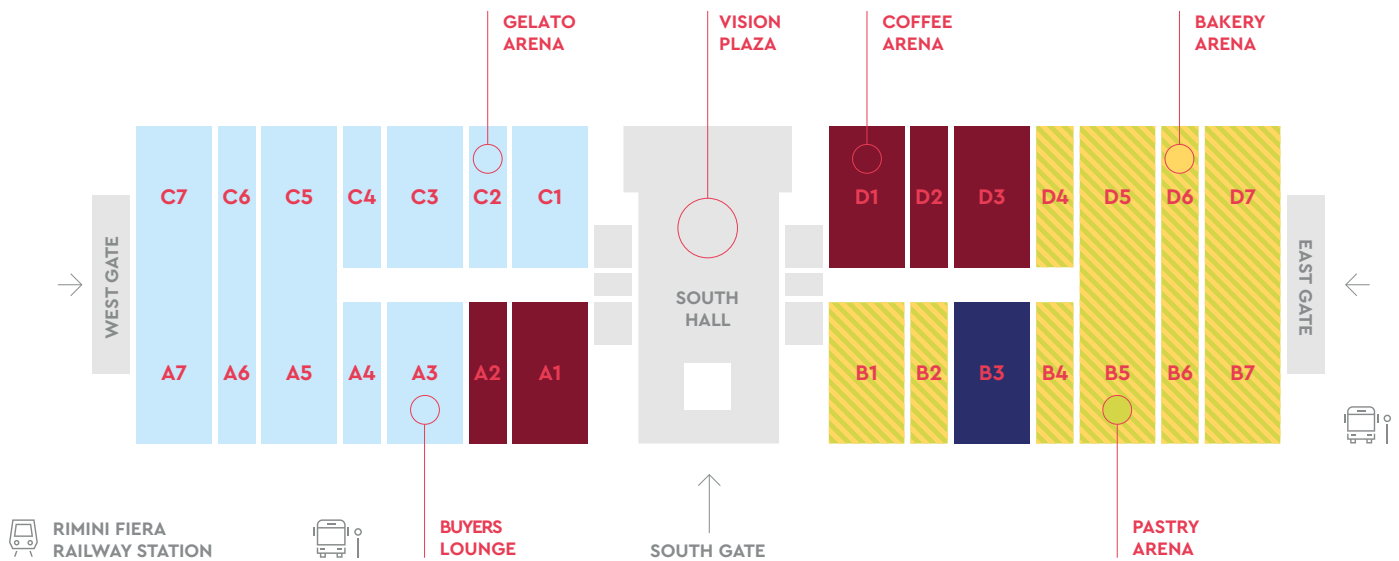


THE 2022 EDITION

THE INTERNATIONAL LEADING B2B SHOW FOR THE DESSERT-AND-COFFEE FOODSERVICE INDUSTRY.

Sigep has been an inspiring source of innovation for over 40 years. It has provided an insight of the constant changing of the market: raw materials and ingredients, machinery and equipment, furnishings, packaging and services. At Sigep 2022 we wish to outline together, once more, the present and the future of the dessert-and-coffee foodservice sector

LAYOUT 2022



GELATO

Ingredients
Technology
Small Appliances
Refrigerated
Showcases
Accessories, cups and cones



PASTRY

Ingredients
Technology
Small Appliances
Frozen finished products
Packaging and decorations



CHOCO

Ingredients
Technology
Small Appliances



BAKERY

Ingredients
Technology
Small Appliances
Processing
Packaging

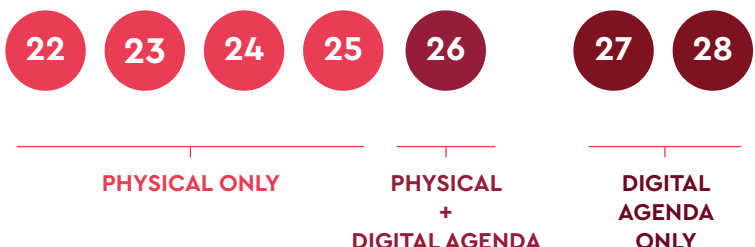


COFFEE

Ingredients
Technology

THE NEW FORMAT

JANUARY 2022



EXHIBITORS

2020

ACTIVITY SECTORS

1.250
EXHIBITORS

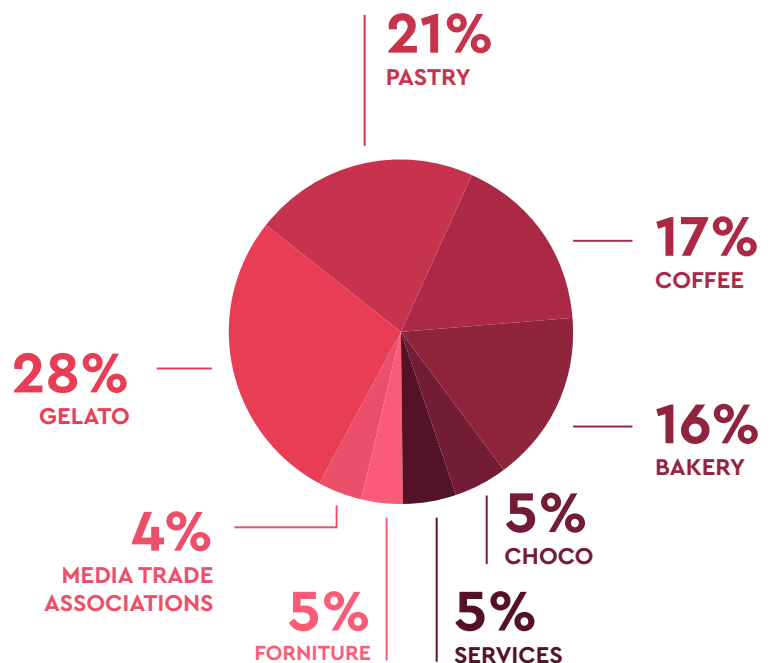
17%
FROM
ABROAD

38
COUNTRIES

5 SUPPLY CHAINS

129K SQ.M. OF EXHIBITING AREA

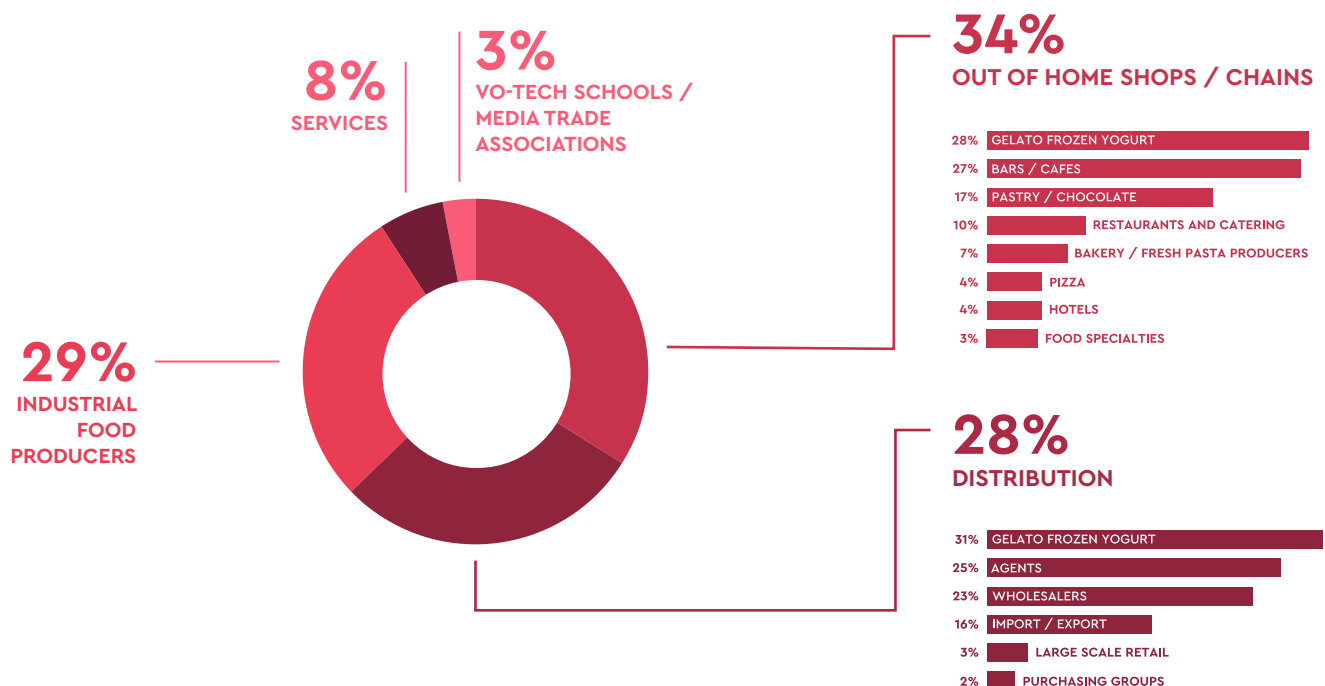
28 HALLS



VISITORS

2020

BUYERS BY SECTORS



VISITORS

2020



172.118

TOTAL VISITS



33.029

INTERNATIONAL VISITORS
FROM 182 COUNTRIES

MOST REPRESENTED COUNTRIES

EUROPE

Spain
Germany
France
Greece
Poland
UK

AMERICAS

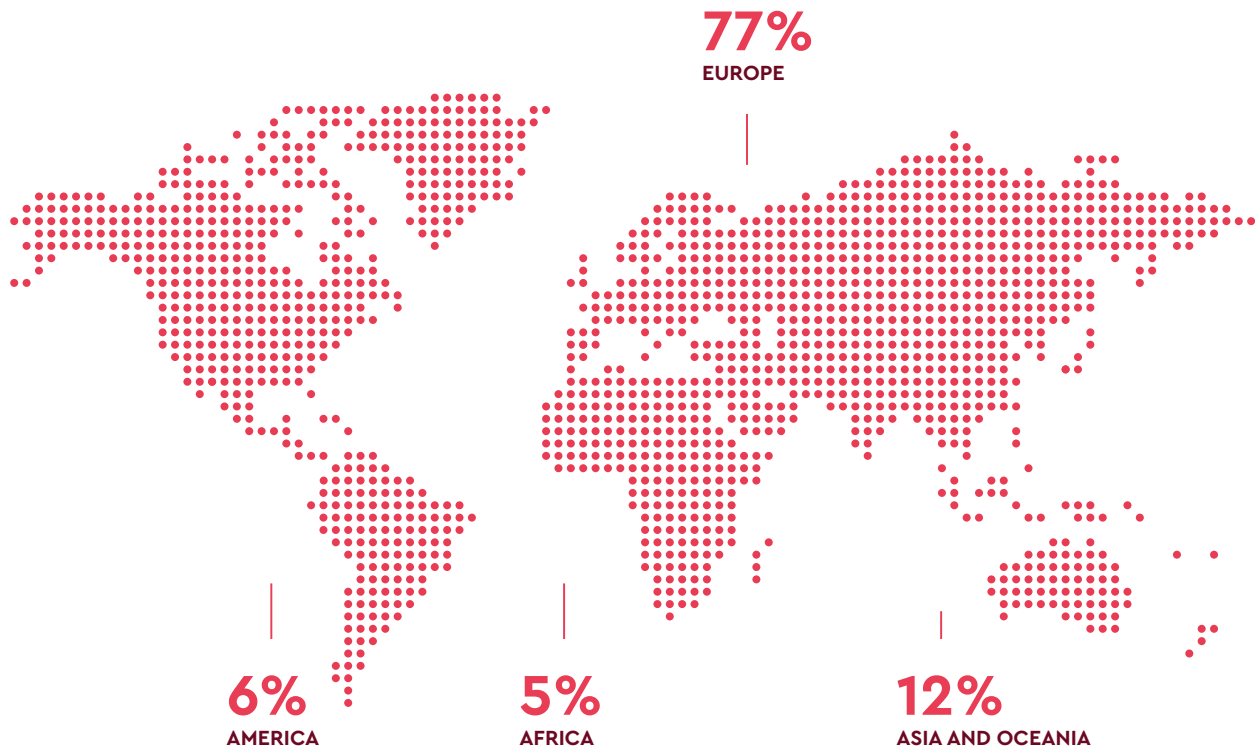
USA
Brazil
Canada
Mexico
Peru
Argentine

AFRICA

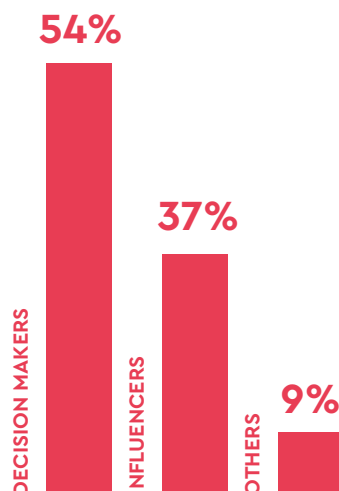
Morocco
Tunisia
Egypt
Algeria
Libya

ASIA & OCEANIA

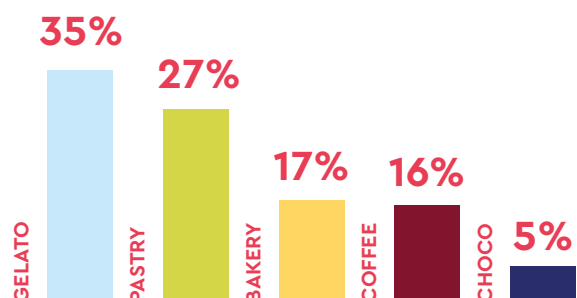
Israel
Turkey
China
Lebanon
Korea
Japan



VISITOR PROFILE



EXHIBITION SECTORS OF INTEREST



AUDIENCE

JANUARY 2020

925

JOURNALISTS

2.282

WEB MENTIONS

692.000

SESSIONS ON SIGEP.IT

383.270

UNIQUE VISITORS ON
SIGEP.IT

4.290.000

TOTAL IMPRESSIONS ON
SOCIAL MEDIA

SIGEP

COMMUNITY

120.000

SOCIAL COMMUNITY

264.000

NEWSLETTER DATABASE

TOP EVENTS 2020

LAST EDITION LIVE IN PERSON

1.107

EVENTS

15

NATIONAL COMPETITIONS

3

INTERNATIONAL COMPETITIONS

1.800

PROFESSIONAL COMPETITORS AND JUDGES

5

ARENAS

75

SPEAKERS



SIGEP

THE DOLCE WORLD EXPO

ORGANIZED BY

**ITALIAN
EXHIBITION
GROUP**

Providing the future

IN COLLABORATION WITH

