

Sigep

21 / 22 / 23 / 24 / 25 JANUARY

Legend

-  Bakery
-  Chocolate
-  Coffee
-  Digital
-  Gelato
-  Innovation & Trends
-  Opening
-  Pastry
-  Sustainability

SATURDAY 21 JANUARY

SATURDAY 21
JANUARY

08:00 -
18:00

Bakery Arena -
Pav. D3

Bakery

Competition

[Click here](#)

Bread In The City - Bakery World Cup

SATURDAY 21
JANUARY

09:30 -
17:30

Pastry Arena - Pav
B5

Pastry

Competition

[Click here](#)

Junior Italian Pastry Cup

SATURDAY 21
JANUARY

09:30 -
18:00

leva-contest-area-
Pav. D2

Coffee

Competition

[Click here](#)

Leva Contest

SATURDAY 21
JANUARY
10:00 -
11:00
Choco Arena -
Pad. B3
Chocolate
Talk
[Click here](#)

Roasters Village by SCA Italy

SATURDAY 21
JANUARY
10:00 -
17:00
Roasters Village -
Pav. D1
Coffee
Tasting
[Click here](#)

SATURDAY 21
JANUARY
10:15 -
10:45
Bakery Arena -
Pav. D3
Bakery
Talk
[Click here](#)

SATURDAY 21
JANUARY
10:30 -
11:30
Gelato Arena -
Pav. A5
Gelato
Talk
[Click here](#)

SATURDAY 21
JANUARY

11:00 -
12:00

Choco Arena -
Pad. B3

Chocolate
[Click here](#)

SATURDAY 21
JANUARY

11:00 -
15:30

Coffee Arena -
Pad. D1

Coffee
Competition
[Click here](#)

CIBC Semifinals - Italian Barista Championship Cafeteria

SATURDAY 21
JANUARY

11:30 -
12:00

Dolce Arena -
South Hall

Opening
Talk
[Click here](#)

Opening Ceremony

Language: Italian
Simultaneous translation: English

SATURDAY 21
JANUARY

11:30 -
12:00

Dolce Arena -
South Hall

Opening
Talk
[Click here](#)

Opening Ceremony - with English simultaneous translation

Language: Italian
Simultaneous translation: English

The importance of a healthy diet

SATURDAY 21
JANUARY

12:00 -
12:45

Bakery Arena -
Pav. D3

Bakery

Talk

[Click here](#)

SATURDAY 21
JANUARY

12:00 -
13:00

Choco Arena -
Pad. B3

Chocolate

Talk

[Click here](#)

SATURDAY 21
JANUARY

12:30 -
13:30

Gelato Arena -
Pav. A5

Gelato

Demo

[Click here](#)



GERMOGLIO LUCA

SATURDAY 21
JANUARY

13:00 -
14:00

Choco Arena -
Pad. B3

Chocolate

[Click here](#)

SATURDAY 21
JANUARY

13:00 -
18:00

Dolce Arena -
South Hall

Gelato
Competition
[Click here](#)

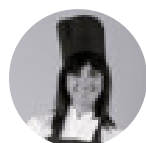
Gelato Europe Cup

SATURDAY 21
JANUARY

14:00 -
14:45

Digital
Talk
[Click here](#)

Food tech, digital gold



EVI POLLIOTTO



NICOLA FAEDI

SATURDAY 21
JANUARY

14:00 -
15:00

Vision Plaza -
South Hall

**Innovation &
Trends**
Talk
[Click here](#)

International trends in haute patisserie in the restaurant and/or hotel industry - with English simultaneous translation

Language: Italian

Simultaneous translation: English

SATURDAY 21
JANUARY

14:00 -
15:00

Vision Plaza -
South Hall

**Innovation &
Trends**

Talk

[Click here](#)

International trends in haute patisserie in the restaurant and/or hotel industry

Language: Italian

Simultaneous translation: English

SATURDAY 21
JANUARY

14:00 -
15:00

Choco Arena -
Pad. B3

Chocolate

Talk

[Click here](#)

The Chocolate way congress

SATURDAY 21
JANUARY

14:30 -
15:30

Gelato Arena -
Pav. A5

Gelato

Demo

[Click here](#)

The Adriatic sea and ice cream

FABIO GALLO

SATURDAY 21
JANUARY

14:30 -
16:30

Neri Room 1-
South Hall

Bakery

Conference

[Click here](#)

Investing in environmental sustainability: cost or added value? Focus on the milling industry

The home of the Rlichemont Club Italia

SATURDAY 21
JANUARY

15:00 -
15:30

Bakery Arena -
Pav. D3

Bakery
Talk
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SATURDAY 21
JANUARY

15:00 -
16:00

Choco Arena -
Pad. B3

Chocolate
[Click here](#)

SATURDAY 21
JANUARY

15:30 -
16:30

Digital
Talk
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SATURDAY 21
JANUARY

15:30 -
17:30

Vision Plaza -
South Hall

Sustainability
Talk
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Coffee and Sustainability in Latin America: good practices, challenges and the road ahead - with English simultaneous translation



GISELLE CANAHUATI



ANDREA MONACO



GERARDO PATACCONI



ANDRÉS FELIPE MORALES

Language: Italian

Simultaneous translation: English

**SATURDAY 21
JANUARY**

**15:30 -
17:30**

Vision Plaza -
South Hall

Sustainability
Talk
[Click here](#)

Coffee and Sustainability in Latin America: good practices, challenges and the road ahead



GISELLE CANAHUATI



ANDREA MONACO



GERARDO PATACCONI



ANDRÉS FELIPE MORALES



MARCELA VIVAS
NKG Bero



JOSÉ LUIS RHI SAUSI

CAMILO LURZURIAGA



MARIANO RICCHERI

PATRICK HOFFER

Language: Italian

Simultaneous translation: English

SATURDAY 21
JANUARY

16:00 -

16:30

Bakery Arena -
Pav. D3

Bakery

Talk

[Click here](#)

The flour and cereal market between drought, price increases and situation international

SATURDAY 21
JANUARY

16:00 -

17:00

Choco Arena -
Pad. B3

Chocolate

[Click here](#)

SATURDAY 21
JANUARY

16:30 -

17:00

Digital

Talk

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SATURDAY 21

JANUARY

17:00 -

18:00

Gelato Arena -
Pav. A5

Gelato

Talk

[Click here](#)

SATURDAY 21

JANUARY

17:00 -

18:00

Choco Arena -
Pad. B3

Chocolate

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SATURDAY 21

JANUARY

17:30 -

18:00

Pastry Arena - Pav
B5

Pastry

Award Ceremony

[Click here](#)

Senior Italian Pastry Award Ceremony

SUNDAY 22 JANUARY

SUNDAY 22
JANUARY

08:00 -
18:00

Bakery Arena -
Pav. D3

Bakery
Competition
[Click here](#)

Bread In The City - Bakery World Cup

SUNDAY 22
JANUARY

08:00 -
18:00

Dolce Arena -
South Hall

Gelato
Competition
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Gelato Europe Cup

SUNDAY 22
JANUARY

09:30 -
17:00

Gelato Arena -
Pav. A5

Gelato
Competition
[Click here](#)

German Challenge

SUNDAY 22
JANUARY

09:30 -
18:00

leva-contest-area-
Pav. D2

Coffee
Competition
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Leva Contest

SUNDAY 22
JANUARY

09:30 -
18:00

Coffee Arena -
Pad. D1

Coffee
Competition
[Click here](#)

Italian Coffee Roasting Championship

SUNDAY 22
JANUARY

10:00 -
10:45

Bakery Arena -
Pav. D3

Bakery
Talk
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Richemont Club international, the most prestigious Bakery Club at the world

SUNDAY 22
JANUARY

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Choco Arena -
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Chocolate
Talk
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SUNDAY 22
JANUARY

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Roasters Village -
Pav. D1

Coffee
Tasting
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Roasters Village by SCA Italy

SUNDAY 22
JANUARY

10:30 -
11:00

Vision Plaza -
South Hall

**Innovation &
Trends**
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Getting ready for the challenges of 2023



VINCENZO FERRIERI
Founder of CioccolatoItaliani



MONICA NASTRUCCI
Gruppo Food Journalist

DEBORA VENA

SUNDAY 22
JANUARY

10:30 -
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Vision Plaza -
South Hall

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Trends**
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Getting ready for the challenges of 2023 - with English simultaneous translation



VINCENZO FERRIERI
Founder of CioccolatoItaliani

Simultaneous translation: English



MONICA NASTRUCCI
Gruppo Food Journalist

DEBORA VENA

SUNDAY 22
JANUARY

10:30 -
11:15

Pastry Arena - Pav
B5

Pastry
Demo
[Click here](#)

THE EVOLUTION OF TASTE IN CONTEMPORARY PASTRY- MAKING



GIAN LUCA FORINO

SUNDAY 22
JANUARY

11:00 -
12:00

Digital
Talk
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How to really save money on Insurance

SUNDAY 22
JANUARY

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Choco Arena -
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Chocolate
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SUNDAY 22
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Pastry Arena - Pav
B5

Pastry
Talk
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Different Visions, Big Ideas - by Maestro Iginio Massari - with English simultaneous translation

Simultaneous translation: English

SUNDAY 22

JANUARY

11:00 -

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Pastry Arena - Pav
B5

Pastry

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Different Visions, Big Ideas - by Maestro Iginio Massari

SUNDAY 22

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South Hall

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Building a career path among talent, expertise, visions and determination

SUNDAY 22

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Vision Plaza -
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Building a career path among talent, expertise, visions and determination - with English simultaneous translation

Simultaneous translation: English

SUNDAY 22
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Choco Arena -
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SUNDAY 22
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**Innovation &
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SUNDAY 22
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SUNDAY 22
JANUARY
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Choco Arena -
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Chocolate
[Click here](#)

Challenges and Opportunities in the European Foodservice Industry



JOCHEN PINSKER
Industry Advisor Foodservice Europe,
The NPD Group Inc

Simultaneous translation: English

Challenges and Opportunities in the European Foodservice Industry - with Italian simultaneous translation



JOCHEN PINSKER
Industry Advisor Foodservice Europe,
The NPD Group Inc

Simultaneous translation: Italian

SUNDAY 22
JANUARY
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16:30
Coffee Arena - Pav
D1
Coffee
Competition
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CIBC Final - Italian Barista Championship Cafeteria

SUNDAY 22
JANUARY
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Vision Plaza -
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The future of pastry: the Ampì bet

SUNDAY 22
JANUARY
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Digital
Talk
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SUNDAY 22
JANUARY
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15:00
Area Associazione
Italiana Gelatieri
Gelato
Competition
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Sorbets from around the world

SUNDAY 22
JANUARY

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15:00

Choco Arena -
Pad. B3

Chocolate
Talk
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The Chocolate way congress

SUNDAY 22
JANUARY

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14:45

Bakery Arena -
Pav. D3

Bakery
Talk
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A modern union for the bakery entrepreneurs

SUNDAY 22
JANUARY

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Choco Arena -
Pad. B3

Chocolate
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SUNDAY 22
JANUARY

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Vision Plaza -
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**Innovation &
Trends**
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Pricing in pastry: product positioning and quality - with English simultaneous translation

Simultaneous translation: English

SUNDAY 22
JANUARY

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Vision Plaza -
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**Innovation &
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SUNDAY 22
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Digital

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SUNDAY 22
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Bakery Arena -
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Bakery

Talk

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Energy price hikes: can new equipment help?

SUNDAY 22
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Choco Arena -
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Chocolate

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SUNDAY 22
JANUARY
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Coffee Arena -
Pad. D1
Coffee
Award Ceremony
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CIBC - Italian Barista Championship Cafeteria Award Ceremony

SUNDAY 22
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17:00
Vision Plaza -
South Hall
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Trends**
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LIVIA CHIRIOTTI
*Pasticceria Internazionale Editorial
Director*



FABRIZIO FIORANI

SUNDAY 22
JANUARY
17:00 -
17:30
Gelato Arena -
Pav. A5
Gelato
Award Ceremony
[Click here](#)

German Challenge - Award Ceremony

SUNDAY 22
JANUARY
17:00 -
18:00
Choco Arena -
Pad. B3
Chocolate
[Click here](#)

MONDAY 23 JANUARY

MONDAY 23
JANUARY

08:00 -
11:00

Gelato Arena -
Pav. A5

Gelato
Competition
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Gelato Europe Cup

MONDAY 23
JANUARY

08:00 -
17:30

Pastry Arena - Pav
B5

Pastry
Competition
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Senior Italian Pastry Cup

MONDAY 23
JANUARY

08:00 -
18:00

Bakery Arena -
Pav. D3

Bakery
Competition
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Bread In The City - Bakery World Cup

MONDAY 23
JANUARY

09:30 -
18:00

leva-contest-area-
Pav. D2

Coffee
Competition
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Leva Contest

MONDAY 23
JANUARY

09:30 -
18:00

Coffee Arena -
Pad. D1

Coffee
Competition
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Italian Coffee Roasting Championship

MONDAY 23
JANUARY

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Choco Arena -
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Chocolate
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Roasters Village by SCA Italy

MONDAY 23
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Roasters Village -
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Coffee
Tasting
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MONDAY 23
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Bakery Arena -
Pav. D3

Bakery

Talk

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The world of butter and leavened products

MONDAY 23
JANUARY

10:30 -
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Vision Plaza -
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Sustainability

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How to defuse the "bomb" of energy costs! - with English simultaneous translation

Simultaneous translation: English

MONDAY 23
JANUARY

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11:00

Vision Plaza -
South Hall

Sustainability

Talk

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CILA Semifinals - Italian Latte Art Championship

MONDAY 23
JANUARY

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13:00

Coffee Arena -
Pad. D1

Coffee

Competition

[Click here](#)

Vegan gelato: the evolution in containers

MONDAY 23
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Gelato Arena -
Pav. A5

Gelato
Talk
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MONDAY 23
JANUARY

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12:00

Dolce Arena -
South Hall

Gelato
Award Ceremony
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MONDAY 23
JANUARY

11:00 -
12:00

Digital
Talk
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MATTEO FORTINA



PIERMAURIZIO DI RIENZO



GIANLUCA ANTONELLI

MONDAY 23
JANUARY

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Choco Arena -
Pad. B3

Chocolate
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MONDAY 23
JANUARY

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Coffee Arena -
Pad. D1

Coffee
Competition
[Click here](#)

Brewers Cup Italian Championship

MONDAY 23
JANUARY

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Vision Plaza -
South Hall

**Innovation &
Trends**
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Outlook on the Italian Foodservice Industry



MATTEO FIGURA

MONDAY 23
JANUARY

11:30 -
14:30

Bakery
Conference
[Click here](#)

"The bread supply chain: key players speak."



ERNESTO BRAMBILLA
Dolcegiornale Journalist



MATTEO CUNSOLO



PIETRO GRECHI

MONDAY 23

JANUARY

12:00 -

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Choco Arena -
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Chocolate

Talk

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MONDAY 23

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Digital

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Are we properly insured?

MONDAY 23

JANUARY

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**Innovation &
Trends**

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International trends in haute patisserie in the restaurant and/or hotel industry



CARLO CRACCO

MONDAY 23

JANUARY

12:15 -

13:00

Vision Plaza -
South Hall**Innovation &
Trends**

Talk

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International trends in haute patisserie in the restaurant and/or hotel industry - with English simultaneous translation

**CARLO CRACCO**

Simultaneous translation: English

MONDAY 23

JANUARY

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Gelato Arena -
Pav. A5**Gelato**

Talk

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MONDAY 23

JANUARY

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Digital

Talk

[Click here](#)

The evolution of ice cream training: analog, digital or augmented?

MONDAY 23

JANUARY

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Choco Arena -
Pad. B3**Chocolate**[Click here](#)

MONDAY 23
JANUARY

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Coffee Arena -
Pad. D1

Coffee
Competition
[Click here](#)

CIGS - Italian Coffee In Good Spirits Championship

MONDAY 23
JANUARY

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Bakery Arena -
Pav. D3

Bakery
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The foods of the future, a new vision for a healthy and sustainable diet

MONDAY 23
JANUARY

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Choco Arena -
Pad. B3

Chocolate
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[Click here](#)

The Chocolate way congress

MONDAY 23
JANUARY

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16:00

Area Associazione
Italiana Gelatieri

Gelato
Competition
[Click here](#)

The excellence of ice-cream cakes - 7th edition

MONDAY 23
JANUARY

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Dolce Arena -
South Hall

Pastry
Competition
[Click here](#)

Junior World Pastry Cup

MONDAY 23
JANUARY

14:00 -
18:00

Dolce Arena -
South Hall

Pastry
Competition
[Click here](#)

The Pastry Queen World Pastry Championship

MONDAY 23
JANUARY

14:30 -
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Vision Plaza -
South Hall

**Innovation &
Trends**
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Food service market monitor: main trends and evolutions

MONDAY 23
JANUARY

14:30 -
16:30

Gelato Arena -
Pav. A5

Gelato
Award Ceremony
[Click here](#)

Guide to the gelaterie in Italy 2023

MONDAY 23
JANUARY

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Dolce Arena -
South Hall

Pastry

Talk

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MONDAY 23
JANUARY

14:45 -
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Dolce Arena -
South Hall

Pastry

Talk

[Click here](#)

Panettone and Tiramisu: the icons of Italian desserts meet the flavors and tastes of the world- with English simultaneous translation

Simultaneous translation: English

MONDAY 23
JANUARY

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16:00

Vision Plaza -
South Hall

**Innovation &
Trends**

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The challenges of the bar of the future: quality, professionalism and innovation

MONDAY 23
JANUARY

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Choco Arena -
Pad. B3

Chocolate

[Click here](#)

MONDAY 23
JANUARY

15:30 -
16:15

Dolce Arena -
South Hall

Pastry

Talk

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MONDAY 23
JANUARY

15:30 -
16:15

Dolce Arena -
South Hall

Pastry

Talk

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The excellence of confectionary art and typical products, such as coffee, ambassadors of Made in Italy in the world - with English simultaneous translation

Simultaneous translation: English

MONDAY 23
JANUARY

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17:00

Choco Arena -
Pad. B3

Chocolate

[Click here](#)

MONDAY 23
JANUARY

16:15 -
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Dolce Arena -
South Hall

Pastry

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Relais Desserts - The search for quality and beauty in the art of confectionery: a new renaissance that feeds civilizations - with English simultaneous translation

Simultaneous translation: English

MONDAY 23
JANUARY

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17:30

Dolce Arena -
South Hall

Pastry
Talk
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Relais Desserts - The search for quality and beauty in the art of confectionery: a new renaissance that feeds civilizations

MONDAY 23
JANUARY

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Vision Plaza -
South Hall

**Innovation &
Trends**
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New business: how to engage big customers - with English simultaneous translation



SANDRO FERRETTI

Simultaneous translation: English



CHRISTOPHER MOSCHELLA

MONDAY 23
JANUARY

16:30 -
17:00

Vision Plaza -
South Hall

**Innovation &
Trends**
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New business: how to engage big customers



SANDRO FERRETTI



CHRISTOPHER MOSCHELLA

MONDAY 23
JANUARY

16:45 -
17:00

Coffee Arena -
Pad. D1

Coffee
Award Ceremony
[Click here](#)

Brewers Cup Italian Championship Award Ceremony

MONDAY 23
JANUARY

17:00 -
17:30

Coffee Arena -
Pad. D1

Coffee
Award Ceremony
[Click here](#)

CICS Award Ceremony -Italian Coffee In Good Spirits

MONDAY 23
JANUARY

17:00 -
18:00

Choco Arena -
Pad. B3

Chocolate
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Senior Italian Pastry Award Ceremony

MONDAY 23
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Pastry Arena - Pav
B5

Pastry
Award Ceremony
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MONDAY 23
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Pastry Arena - Pav
B5

Pastry

Talk

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TUESDAY 24 JANUARY

TUESDAY 24
JANUARY

08:00 -
18:00

Dolce Arena -
South Hall

Pastry
Competition
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The Pastry Queen World Pastry Championship

TUESDAY 24
JANUARY

08:00 -
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Bakery Arena -
Pav. D3

Bakery
Competition
[Click here](#)

Bread In The City - Bakery World Cup

TUESDAY 24
JANUARY

09:30 -
18:00

Dolce Arena -
South Hall

Pastry
Competition
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Junior World Pastry Cup

TUESDAY 24
JANUARY

09:30 -
18:00

leva-contest-area-
Pav. D2

Coffee
Competition
[Click here](#)

Leva Contest

TUESDAY 24
JANUARY

10:00 -
10:30

Vision Plaza -
South Hall

**Innovation &
Trends**
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Trends and opportunities in the confectionery sector in Iraq

TUESDAY 24
JANUARY

10:00 -
11:00

Choco Arena -
Pad. B3

Chocolate
Talk
[Click here](#)

TUESDAY 24
JANUARY

10:00 -
17:00

Roasters Village -
Pav. D1

Coffee
Tasting
[Click here](#)

Roasters Village by SCA Italy

TUESDAY 24
JANUARY

10:15 -
10:45

Bakery Arena -
Pav. D3

Bakery
Talk
[Click here](#)

Packaging in a modern bakery: the latest trends between price increases and materials environmentally sustainable

TUESDAY 24
JANUARY

10:30 -
11:30

Gelato Arena -
Pav. A5

Gelato
Award Ceremony
[Click here](#)

CNA Award for Master Gelato Makers

TUESDAY 24
JANUARY

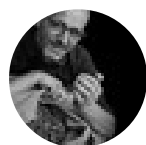
10:45 -
11:30

Pastry Arena - Pav
B5

Pastry
Talk
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MONICA MESCHINI
Chocolate Expert



GUIDO CASTAGNA

TUESDAY 24
JANUARY

11:00 -
12:00

Vision Plaza -
South Hall

Sustainability
Talk
[Click here](#)

Bread: the future is sustainable

TUESDAY 24
JANUARY
11:00 -
12:00
Choco Arena -
Pad. B3
Chocolate
[Click here](#)



GIGI TAGLIAPIETRA

TUESDAY 24
JANUARY
11:00 -
12:00
Digital
Talk
[Click here](#)



ANDREA PONZONI

TUESDAY 24
JANUARY
12:00 -
12:30
Pastry Arena - Pav
B5
Pastry
Talk
[Click here](#)

Excellence and quality in the different branches of Pastry-making - with case histories



IGINIO MASSARI

TUESDAY 24
JANUARY
12:00 -
13:00
Choco Arena -
Pad. B3
Chocolate
Talk
[Click here](#)

Rules and tools to enhance a country's heritage

TUESDAY 24
JANUARY

12:30 -
13:30

Vision Plaza -
South Hall

**Innovation &
Trends**

Talk

[Click here](#)

TUESDAY 24
JANUARY

12:30 -
13:30

Gelato Arena -
Pav. A5

Gelato

Talk

[Click here](#)

TUESDAY 24
JANUARY

12:30 -
13:30

Digital

Talk

[Click here](#)

CILA Final - Italian Latte Art Championship

TUESDAY 24
JANUARY

12:30 -
15:00

Coffee Arena -
Pad. D1

Coffee

Competition

[Click here](#)

TUESDAY 24
JANUARY
12:45 -
13:15
Pastry Arena - Pav
B5
Pastry
Talk
[Click here](#)

Hazelnut gelato - Alberto Pica Memorial

TUESDAY 24
JANUARY
13:00 -
14:00
Area Associazione
Italiana Gelatieri
Gelato
Competition
[Click here](#)

A thousand ideas for a new gelato flavour of the year

TUESDAY 24
JANUARY
13:00 -
14:00
Area Associazione
Italiana Gelatieri
Gelato
Competition
[Click here](#)

TUESDAY 24
JANUARY
13:00 -
14:00
Choco Arena -
Pad. B3
Chocolate
[Click here](#)

Shapes and colors of the new breakfast

*TUESDAY 24
JANUARY*
**13:30 -
14:00**
Pastry Arena - Pav
B5
Pastry
Talk
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STEFANO FERRARO



FEDERICO PRODON



PAOLO SACCHETTI

*TUESDAY 24
JANUARY*
**13:30 -
14:00**
Vision Plaza -
South Hall
**Innovation &
Trends**
Talk
[Click here](#)



GIACOMO PINI



DARIO MARIOTTI

*TUESDAY 24
JANUARY*
**14:00 -
15:00**
Choco Arena -
Pad. B3
Chocolate
Talk
[Click here](#)

TUESDAY 24
JANUARY

14:00 -
15:00

Bakery Arena -
Pav. D3

Bakery

Demo

[Click here](#)

TUESDAY 24
JANUARY

14:15 -
14:45

Pastry Arena - Pav
B5

Pastry

Demo

[Click here](#)

ELISABETTA FILONZI



ELISABETTA CUGINI

Dolcesalato Journalist

TUESDAY 24
JANUARY

14:30 -
15:00

Vision Plaza -
South Hall

**Innovation &
Trends**

Talk

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In home and out of home breakfast. Foodservice opportunities looking at consumer behaviors



MATTEO FIGURA

TUESDAY 24
JANUARY

14:30 -
15:30

Gelato Arena -
Pav. A5

Gelato

Demo

[Click here](#)

Italian taste symphony

TUESDAY 24
JANUARY

14:30 -
17:00

Tulipano Room

Bakery

Conference

[Click here](#)

BREAD: between science and representation

TUESDAY 24
JANUARY

15:00 -
15:30

Pastry Arena - Pav
B5

Pastry

Talk

[Click here](#)

Modern Praline production: a product with margins

TUESDAY 24
JANUARY

15:00 -
16:00

Choco Arena -
Pad. B3

Chocolate

[Click here](#)

Pastry marketing: new trends and the rules for success - with English simultaneous translation

TUESDAY 24
JANUARY

15:30 -
16:00

Vision Plaza -
South Hall

**Innovation &
Trends**

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CARLO MEO

*CEO of Marketing & Trade, consulting
company on consumption behaviors,
concepting and retail design*

Simultaneous translation: English



FRANCESCO BRIGLIA

Italian Gourmet Director

MARCO PEDRON



MICHELE CANNONE

PIERO GABRIELI

TUESDAY 24
JANUARY

15:30 -
16:00

Vision Plaza -
South Hall

**Innovation &
Trends**

Talk

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CARLO MEO

*CEO of Marketing & Trade, consulting
company on consumption behaviors,
concepting and retail design*



FRANCESCO BRIGLIA

Italian Gourmet Director

MARCO PEDRON



MICHELE CANNONE

PIERO GABRIELI

TUESDAY 24
JANUARY

15:30 -
16:30

Digital

Talk

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Beyond recycling, advanced GREEN ENERGY systems by taking advantage of new technologies currently being tested abroad

TUESDAY 24
JANUARY

15:45 -
16:15

Pastry Arena - Pav
B5

Pastry
Talk
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From the creation of a dish to its social communication:
aesthetics, content and performance



MARTINA ALGERI

TUESDAY 24
JANUARY

15:45 -
16:30

Gelato Arena -
Pav. A5

Gelato
Talk
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TUESDAY 24
JANUARY

16:00 -
17:00

Choco Arena -
Pad. B3

Chocolate
[Click here](#)

TUESDAY 24
JANUARY

16:00 -
18:00

Neri Room 1-
South Hall

Gelato
Award Ceremony
[Click here](#)

16th Comunicando Award

TUESDAY 24
JANUARY

16:30 -
17:00

Vision Plaza -
South Hall

Coffee
Talk
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Coffee culture in the light of sustainability and digital development



GIANCARLO SAMARITANI

TUESDAY 24
JANUARY

16:30 -
17:00

Vision Plaza -
South Hall

Coffee
Talk
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Coffee culture in the light of sustainability and digital development - with English simultaneous translation

Simultaneous translation: English

TUESDAY 24
JANUARY

16:30 -
17:30

Pastry Arena - Pav
B5

Pastry
Talk
[Click here](#)

TUESDAY 24
JANUARY

17:00 -
17:20

Coffee Arena -
Pad. D1

Coffee
Award Ceremony
[Click here](#)

Italian Coffee Roasting Ceremony Award Ceremony

TUESDAY 24
JANUARY

17:00 -
18:00

Choco Arena -
Pad. B3

Chocolate
[Click here](#)

TUESDAY 24
JANUARY

17:00 -
18:00

Area Associazione
Italiana Gelatieri

Gelato
Award Ceremony
[Click here](#)

TUESDAY 24
JANUARY

17:30 -
18:00

Coffee Arena -
Pad. D1

Coffee
Award Ceremony
[Click here](#)

CILA Award Ceremony - Italian Latte Art Championship

WEDNESDAY 25 JANUARY

WEDNESDAY 25
JANUARY

08:00 -
15:00

Dolce Arena -
South Hall

Pastry
Competition
[Click here](#)

The Pastry Queen World Pastry Championship

WEDNESDAY 25
JANUARY

09:30 -
11:30

Coffee Arena -
Pad. D1

Coffee
Competition
[Click here](#)

Italian Cup Tasters Championship

WEDNESDAY 25
JANUARY

09:30 -
15:00

Pastry Arena - Pav
B5

Pastry
Competition
[Click here](#)

SigepGiovani Contest

WEDNESDAY 25
JANUARY

09:30 -
15:00

Dolce Arena -
South Hall

Pastry
Competition
[Click here](#)

Junior World Pastry Cup

WEDNESDAY 25
JANUARY

10:00 -
10:45

Vision Plaza -
South Hall

Coffee
Award Ceremony
[Click here](#)

WEDNESDAY 25
JANUARY

10:00 -
11:00

Choco Arena -
Pad. B3

Chocolate
Talk
[Click here](#)

WEDNESDAY 25
JANUARY

10:00 -
16:00

Roasters Village -
Pav. D1

Coffee
Tasting
[Click here](#)

Roasters Village by SCA Italy

WEDNESDAY 25
JANUARY
10:15 -
11:15
Gelato Arena -
Pav. A5
Gelato
Talk
[Click here](#)



MARCO MARTINELLI
Chef



DARIO MARIOTTI

WEDNESDAY 25
JANUARY
11:00 -
11:30
Vision Plaza -
South Hall
**Innovation &
Trends**
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Bread In The City - Bakery World Cup - Award Ceremony

WEDNESDAY 25
JANUARY
11:00 -
12:00
Bakery Arena -
Pav. D3
Bakery
Award Ceremony
[Click here](#)

WEDNESDAY 25
JANUARY
11:00 -
12:00
Choco Arena -
Pad. B3
Chocolate
[Click here](#)

WEDNESDAY 25
JANUARY

11:15 -
12:00

Coffee Arena -
Pad. D1

Coffee
Talk
[Click here](#)

The ten rules to become a great bartender

ANDREA ANTONELLI

WEDNESDAY 25
JANUARY

11:15 -
12:00

Neri Room 2 -
South Hall

**Innovation &
Trends**
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WEDNESDAY 25
JANUARY

11:15 -
12:15

Digital
Talk
[Click here](#)

WEDNESDAY 25
JANUARY

11:30 -
12:00

Coffee Arena -
Pad. D1

Coffee
Award Ceremony
[Click here](#)

Italian Cup Tasters Championship Award Ceremony

WEDNESDAY 25
JANUARY

11:30 -
12:15

Gelato Arena -
Pav. A5

Gelato
Talk
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What is gelato?

WEDNESDAY 25
JANUARY

12:00 -
12:30

Vision Plaza -
South Hall

**Innovation &
Trends**
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WEDNESDAY 25
JANUARY

12:00 -
13:00

Choco Arena -
Pad. B3

Chocolate
Talk
[Click here](#)

WEDNESDAY 25
JANUARY

12:15 -
13:00

Digital
Talk
[Click here](#)

Cooking Quiz Digital

WEDNESDAY 25
JANUARY

12:30 -
13:30

Neri Room 2 -
South Hall

Pastry

Talk

[Click here](#)

WEDNESDAY 25
JANUARY

12:30 -
13:30

Gelato Arena -
Pav. A5

Gelato

Demo

[Click here](#)

Ribolla Gialla FVG sorbet with Frico di Carnia wafer

WEDNESDAY 25
JANUARY

13:00 -
14:00

Choco Arena -
Pad. B3

Chocolate

[Click here](#)

WEDNESDAY 25
JANUARY

14:30 -
15:30

Digital

Talk

[Click here](#)

Food waste: Causes, impacts and solutions - The case of Too Good To Go

WEDNESDAY 25
JANUARY

15:00 -
16:00

Choco Arena -
Pad. B3

Chocolate
[Click here](#)

WEDNESDAY 25
JANUARY

15:30 -
16:30

Dolce Arena -
South Hall

Pastry
Award Ceremony
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Junior World Pastry Cup - Award Ceremony

WEDNESDAY 25
JANUARY

15:30 -
16:30

Dolce Arena -
South Hall

Pastry
Award Ceremony
[Click here](#)

The Pastry Queen World Pastry Championship - Award Ceremony

WEDNESDAY 25
JANUARY

16:00 -
17:00

Choco Arena -
Pad. B3

Chocolate
[Click here](#)

WEDNESDAY 25
JANUARY

16:30 -
17:00

Pastry Arena - Pav
B5

Pastry
Award Ceremony
[Click here](#)

WEDNESDAY 25
JANUARY

17:00 -
18:00

Choco Arena -
Pad. B3

Chocolate
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